



NEWCHOIR
High Society Soir-Eh
SPONSORSHIP PACKAGE

newchoir's High Society Soir-eh, will be held on the evening of January 26, 2019 at Toronto's iconic Masonic Temple Concert Hall to mark the momentous occasion of Canada's legalization of recreational cannabis. Our guests will be flying on our musical exploration of everything that puts the "high" in life –music, love, friends and, yes, some enhancements from nature too!

This is a unique opportunity to promote your products, services and/or brand to our 500 attendees and 140 choir members and also support newchoir's exceptional choral contribution to Toronto's arts scene.

THE HIGH SOCIETY SOIR-EH EVENT

- The main event is a High Society themed set list performed by newchoir and its fabulous band
- EMDJ Molting will set the pre-concert vibe
- DJ Superfly will rock the post-concert dance floor
- There will be a Highly Desirable silent auction and raffle
- Some munchies of course, in line with the theme of the evening

WHY YOU SHOULD SUPPORT NEWCHOIR

Founded in 2005, newchoir is an adult, auditioned choir comprised of 140 singers from the diverse communities of Toronto. We create and perform challenging arrangements of rock and pop music, attracting a different type of singer and a new audience to choral music. We strive to express, with passion and artistry, the emotions of the songs we sing. By contributing innovative arrangements of rock and popular music, we're helping to change the landscape of choral repertoire one song, and one concert, at a time. More details on newchoir [HERE](http://newchoir.ca) (newchoir.ca)

ABOUT THE HIGH SOCIETY SOIR-EH EVENT SPACE

The Concert Hall at the Masonic Temple is Toronto's renewed and reimagined premiere event space located centrally in beautiful Yorkville. This historic hall, turning 100 years old this year, guarantees our event will be unforgettable and one of a kind. Radiating with character and history, having hosted thousands of musical events across the last century, there's a story and an experience around every corner.



The Concert

ONE TOKE OVER THE LINE
BACK IN THE HIGH LIFE AGAIN
FREE FALLIN'
TONIGHT WE FLY
HABITS (STAY HIGH)
SMOKE BABY
YOU TAKE MY BREATH AWAY
WHITE RABBIT
TAKE IT EASY
CAN'T STOP THE FEELING

Songs From:

DOOBIE BROTHERS
MYLIE CYRUS
THE CHAINSMOKERS

What We Can Offer for Your Support!

Our wonderful team can work with you to provide a unique sponsorship experience that meets your brand's variety of needs. We also have a high level of followers on our social media channels. Here are some ideas on what we can give you. We can work within any legal restrictions on sponsorship and advertising.

SUPPORT LEVEL	YOU GET	
The Platinum Kush HEADLINE SUPPORTER \$10,000	Headline Sponsor/Supporter 15 Complimentary Event Tickets with VIP reserved seating Discount on additional tickets Full page recognition in event program or distribution of your program insert Your Logo and designation as Headline Sponsor/Supporter on top of all promotional materials, including poster, tickets, any digital materials, our website and program A special shout out through newchoir social media channels A special shout out during the event An event kiosk (for example to provide education or to promote your products) Your signage at the event Brand the podium!	
The Gold Leaf HEADLINE SUPPORTER \$5000	Headline Sponsor/Supporter 6 Complimentary Event Tickets with VIP reserved seating Discount on additional tickets Full page recognition in event program or distribution of your program insert Your Logo and designation as Headline Sponsor/Supporter on top of all Promotional materials, which includes Poster, Tickets, any digital materials, our website and program A special shout out through newchoir social media channels A special shout out during the event An event kiosk (for example to provide education or to promote your products) Your signage at the event	
The Silver Haze SUPPORTER \$2000	Official Event Sponsor/Supporter 2 complimentary Event Tickets with VIP reserved seating Discount on additional tickets Full page recognition in event program or distribution of your program insert Your Logo and designation as Event Sponsor on the Promotional materials, which includes Poster, Tickets, any digital materials, our website and program A special shout out through newchoir social media channels A special shout out during the event	
The Bronze Bud SPONSOR \$1000	½ page ad in event program Discount on Event tickets Your Logo on the Promotional materials, which includes Poster, Tickets, any digital materials, our website and program A special shout out through newchoir social media channels A special shout out during the event	
RAFFLE PRIZE DONATION (VALUE OF \$800 PLUS)	½ page ad in event program Your Logo on the Promotional materials, which includes Poster, Tickets, any digital materials, website and program A special shout out during the event	
SILENT AUCTION DONATION	Logo or ¼ ad in event program Your Logo and business information on your Auction item Your Logo on any digital and printed materials and program	
SOCIAL MEDIA	PROGRAM AD RATES	CONTACT DETAILS
(we have a combined following of 2000 + followers) FACEBOOK INSTAGRAM TWITTER YOUTUBE WEBSITE	If you'd like to place an advertisement in our program the rates are: ¼ page - \$150 ½ page - \$250 Full page or program insert - \$500	Manager – Caroline Suri carolinesuri@rogers.com